REP HEADLINE# 6398290 TRF# 339030 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ AGY # 1292 ADV. NAME POLI/B OBAMA/D/PRE/US AGY. NAME GREER, MARGOLIS, MITCHELL WASHINGTON, DC 3050 K ST NW, ORDER WORKSHEET REP: TEL# 703 528 7800 20007 HARRIS REPORT FROM REP REP.# SALES PRSN WA-BUYER NAME KATIE KEULEMAN FAX# 703 528 7880 OFF.# 6556 SALESMAN # **CHANGES** *** WFTV-TV *** JOE KNAUER LOCAL

OCT29/12 13.27

FLIGHT DATES OCT30/12 PRDCT ORDER # OBAMA SKED C STATE TAX NOV6/12 WK-2 EST#1897 COMMENTS: (LINE, ORDER, INVOICE) CONTRACT # 6398290 CO-OP BILLING NEEDED CLASS: NATL. DATE OCT29/12 REGIONAL 13.27

REP: TO LENA FR JULIE TTLS RTS OKD M1

CITY TAX

PLS CFM, THX 10/29

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE **** ALL INVOICES ARE TO BE SENT TO:

GREER MARGOLIS WASHINGTON, DC 20007 SUITE 800 ACCOUNTING 1010 WISCONSIN AVENUE NW

OBAMA FOR AMERICA- SKED C

:LINE#:REP :CD: : LHNE#: AGENCY ADVERTISER CODE = TIME PERIOD : LGTH : SEC AGENCY EST# = 1897 RATE START DATE END :SPTS: WEEK : DATE : /WK: INVT : :TOTL:

PROGRAM : CASTLE

AGENCY PRODUCT CODE =

S 1000P-1100P

30

\$6,000.00

11/5

11/5

0

MON

0

SPTS:

REP HEADLINE# 6398290 TRF# 339030 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET REP: TEL# 703 528 7800

FAX# 703 528 7880
HARRIS REPORT FROM REP OCT29/12 13.27
CHANGES *** WFTV-TV ***

SUN (OCT29/12) 0.00 PLS ADVISE. 0.00	\$2,750						
N (OCT29/12) PLS ADVISE.	\$2,750				Ħ	CMT:WE CAN OFFER	0
	\$6,000.00	308 308 308		NOV5 NOV4 OCT30 NOV3	30P 00P 00P	E MISSED: MON/1000P-1100P SUN/900P-1100P OFFER: TUE/800P-900P	PROGRAM: REVENGE STATION MAKEGOOD OFFERS: M1 OK'D BUY#25 MISS BUY#32 OFF
		(+ + ,	7 7 7 t	\$6,000.00	30	32 S 900P-1100P
		0	11/4		52 	ER (DE UP OF LINES	PROGRAM: FBAL ORD COM1: WE CAN OFFER PART OF A MAKEGOOD MADE
		ł	+ > (11/3	\$2,750.00	30	53 A 1200N-330P
SAT 1		. .	7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7	, ,	FOR 1	FOR NOV5 ON LINE-25	PROGRAM: DANCING ORD COM1: WE CAN OFFER THIS IS A MAKE-GOOD FOR THIS IS A MAKE-GOOD FOR
F C F		۲	10/30	10/30	\$9,250.00	30	52 A 800P-900P
	WK: INVT	: SP	: END : DATE	: START	RATE	O : LGTH : SEC	:LINE#:REP :CD: TIME PERIOD

MARKET TOTALS \$489,073 WFTV 41% WKMG 16% WOPX 0% WESH 24% WOFL 15% WKCF 1% WRBW 2% WRDQ 1% EFTV 0% CABL 0%

SHARES ESTIMATED*

DEMOS- RA35+* SVC- NSI

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME P CIASS, PIAN, SECT Q-PAID POV R RATE S SPOIS PER WHER THILLE X IA E Y DAYS Z COMMENIS * MULTIPLE